

13 August 2019

## Press Release

### Keynote speakers fly in for Northwest's premier European Business Showcase

**Thursday 5<sup>th</sup> September 2019 - 0930-1430 hours – Accrington**

Keynote speakers from across Europe are flying in for the northwest's leading showcase designed to help the regions robust manufacturing, wholesale and service sectors identify business opportunities with the UK's number one trading region, Europe.

Sponsored by **William Blythe, PM+M Solutions for Business, Moneycorp and Printing.com**, this event is bringing together a distinguished line up of European market specialists, including **27 European countries within the Global Business Network, HMRC EU Exit Policy, Science and Technology Facilities Council, British Chamber of Commerce in Czech Republic, William Blythe Ltd, Spanish Chamber of Commerce and BDC Moore**. These specialists will be highlighting sales opportunities for exporters, buying routes for importers and considerations for those businesses wanting to increase trade with Europe if the UK leaves the EU in October 2019.

With such diverse markets, UK businesses involved in manufacturing, engineering, chemicals, aerospace, food and drink, life sciences, pharmaceuticals and construction are being urged to take a look at the European continent. Commenting, Mandy Lockett International Business Director says "Europe continues to present tremendous opportunities. By attending this event companies can undertake their own independent research and meet locally with influential advisors from Europe. Europe is the UK's no.1 trading partner, and bilateral trade is set to increase further for both exporting and importing".

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We aim to help businesses make decisions regarding the most effective route for them to sell, buy or invest in Europe to maintain competitive advantage. The last event focused on India, and the MD of Ritherdon & Co said *“These are fantastic events, the combined experience and level of detail shared by the speakers help me prioritise which markets our business needs to enter”*.

This event is taking place at the Chambers offices in Accrington and is free to attend.

Ends.

For further information, please contact **Stephanie Warrington** on **01254 456473**  
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### **About the East Lancashire Chamber of Commerce**

We are a locally based private sector organisation, owned by the Members and accredited by the British Chambers. We are committed to helping Lancashire have a thriving economy. We are active at local, regional and national levels in the influential decision-making bodies, whose programmes and investments, both public and private, determine the environment in which business operates. We help companies across the area with their productivity, by helping reduce costs, providing qualified advice, train and develop staff, increasing sales and improving profits.

